Troi Hines

User Testing

P1

4/4/19

5:30 pm

I did my user testing on a classmate that belongs in a different School Campus. She is an ITS major and is currently 21 years old.

I conducted my user test at my apartment because it was most convenient.

Demographics is female student that is 21 years old.

For this user test I used Cognitive walk through as the way to test her

The interviewee found the walkthrough very help despite feeling like she didn’t really need it. While she understood what the features were inside of the app, she didn’t know that editing was an option. Overall, she felt that the app wasn’t useful enough to use it.

Quote from the interviewee

“I can’t see myself using this really “

User Testing

P2

4/9/19

7:00 pm

Similar to the first test, I used a cognitive walkthrough as my choice of user testing. The person I used was a female who is an engineering major and is currently 19 years old.

Like the first user tester she felt that the walkthrough was help full and made somethings clearer than others. Knew what the share button was immediate. Had a fun time using the prototype.

Quote from interviewee

I would really only use this if it had politically correct memes.

Conclusion

Based on what I found when I went back and listened to the audio from my two interviews is that they don’t really care about the editing feature at all. In fact, when I showed them and told them more information about the feature, they said that that is a lot of work just for a meme. I think I would suggest that we maybe make an auto generate feature in the app. That might make that feature more user friendly. Other that they liked the app.